## SALES EDU CYCLE

# AGENDA

- Customer Flow
  SOP for Partners
- 3. Partners Standards

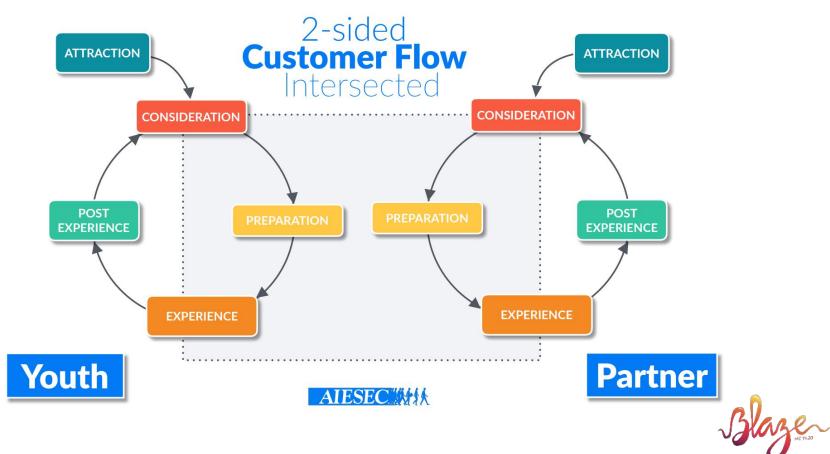


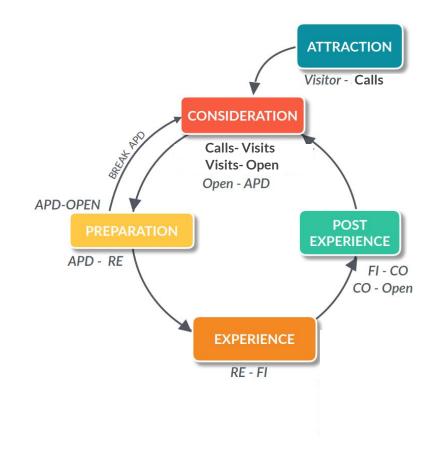
## **Customer Flow**

- 1. We are a Customer Centric Organization
- 2. We put our Customer First
- 3. We adapt our Products to the necessities of our Customers
- 4. We create a Journey

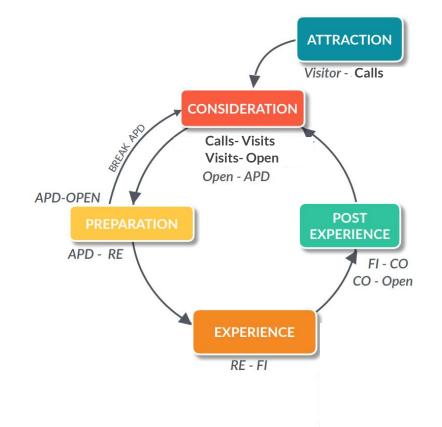


#### iGV Customer Flow







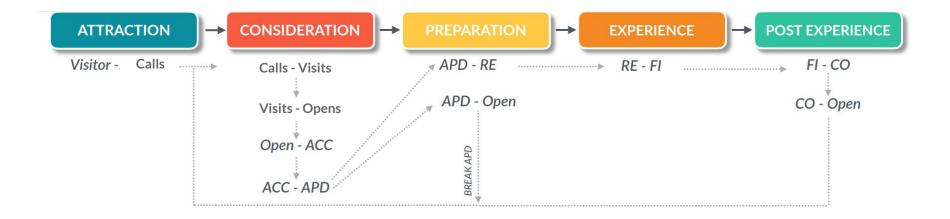


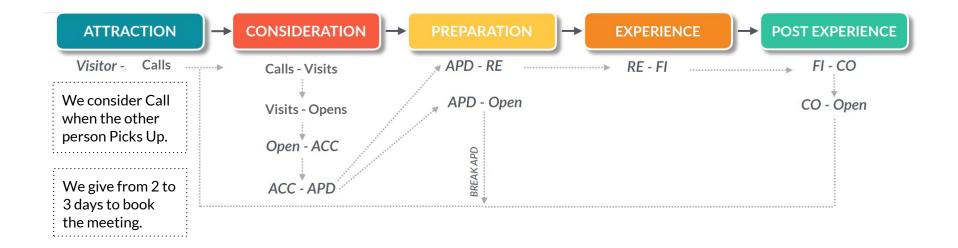
#### **PRE - ATTRACTION**

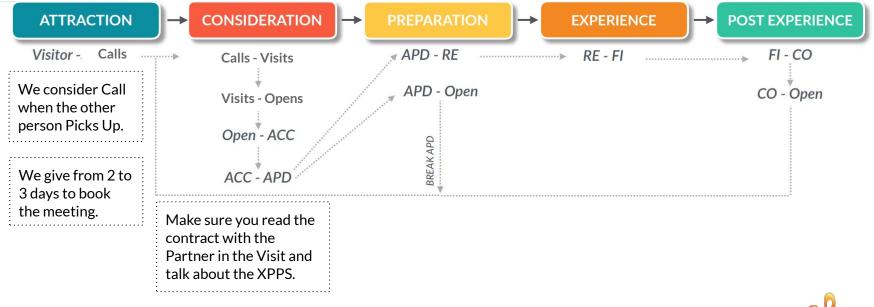
In Pre-Attraction we make an evaluation of the Market, the Accounts we already have or may add and then decide which ones will we target. Once we have this, the

member in charge of the call/visit should make a research on this account to have a clear picture on how we can collaborate together.

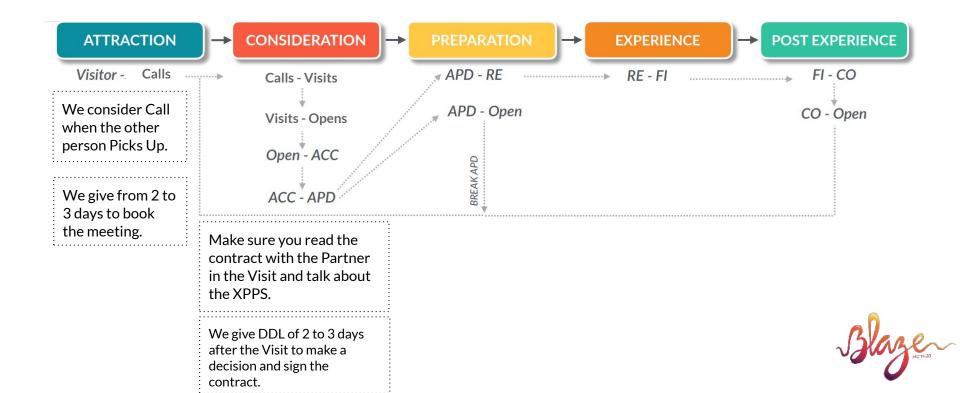


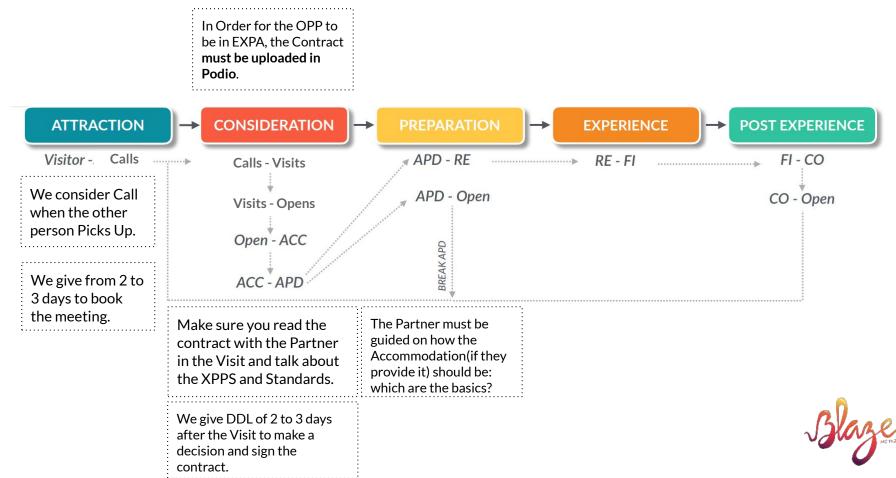


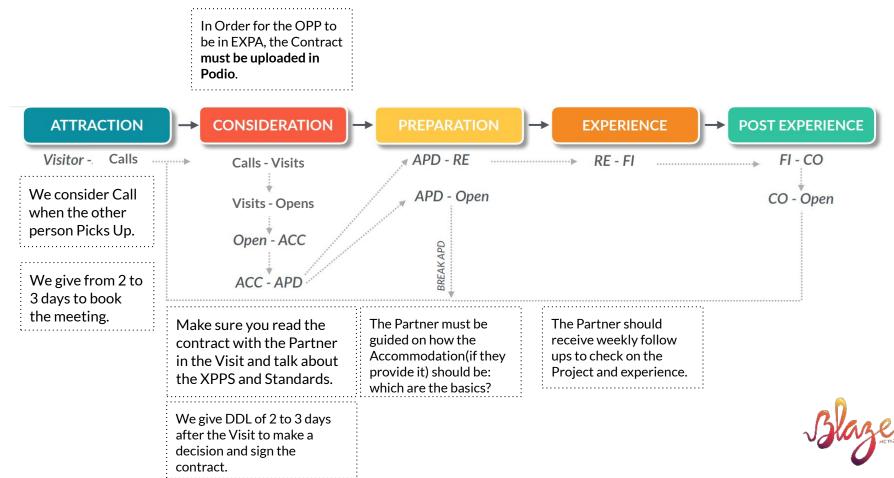


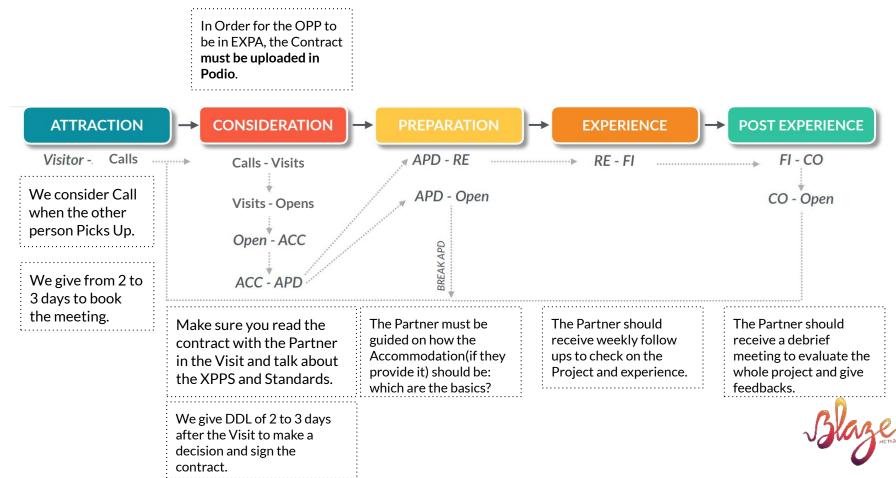












#### SOP for Partners



#### bit.ly/HuntersPSOP



#### Standards for Partners









#### https://aiesechub.squarespace.com/aiesec-hub/partnerstandardshub



## Questions?