SALES EDU CYCLE

AGENDA

- Customer Flow
 SOP for Partners
- 3. Partners Standards

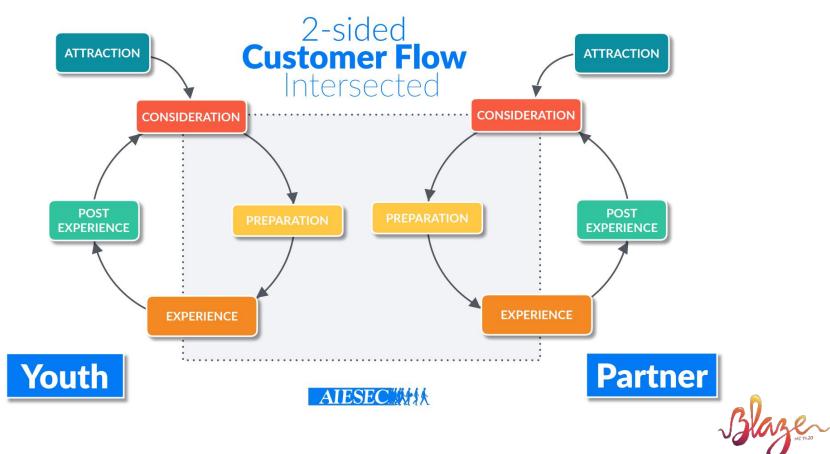


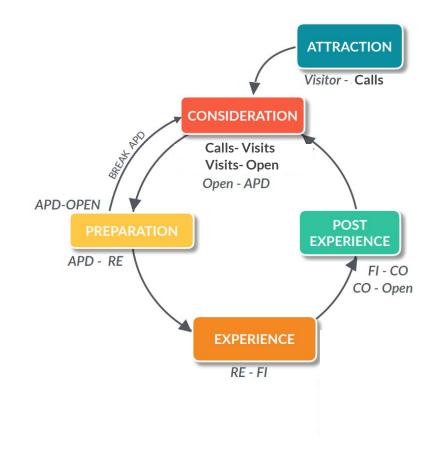
Customer Flow

- 1. We are a Customer Centric Organization
- 2. We put our Customer First
- 3. We adapt our Products to the necessities of our Customers
- 4. We create a Journey

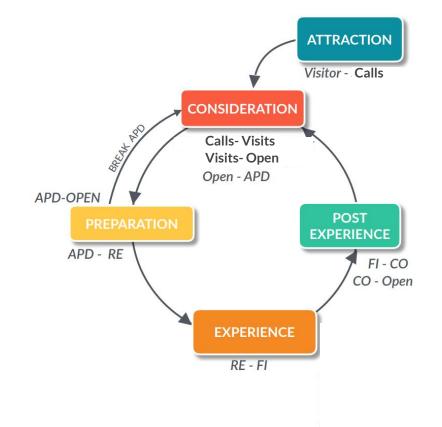


iGV Customer Flow







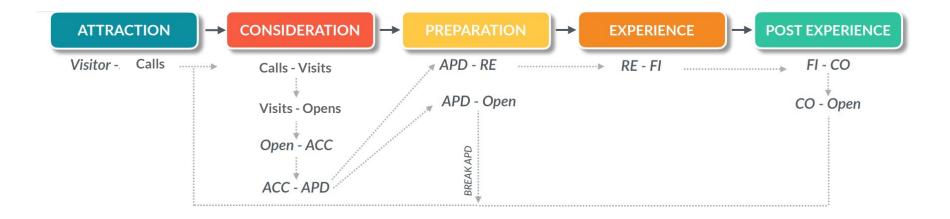


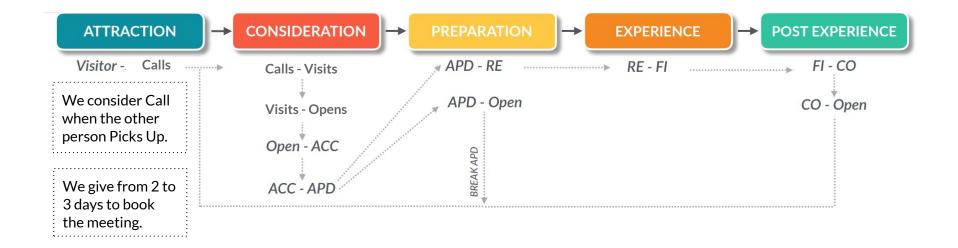
PRE - ATTRACTION

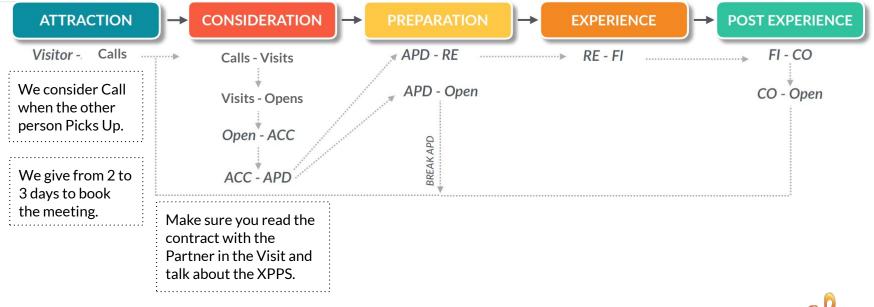
In Pre-Attraction we make an evaluation of the Market, the Accounts we already have or may add and then decide which ones will we target. Once we have this, the

member in charge of the call/visit should make a research on this account to have a clear picture on how we can collaborate together.

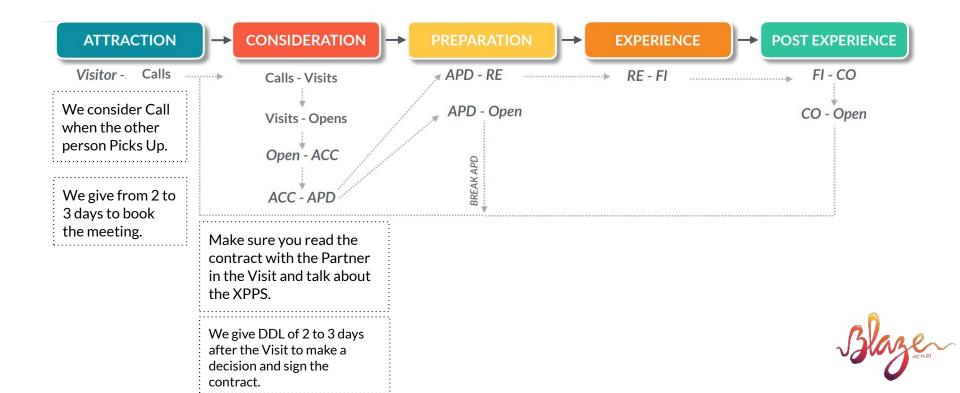


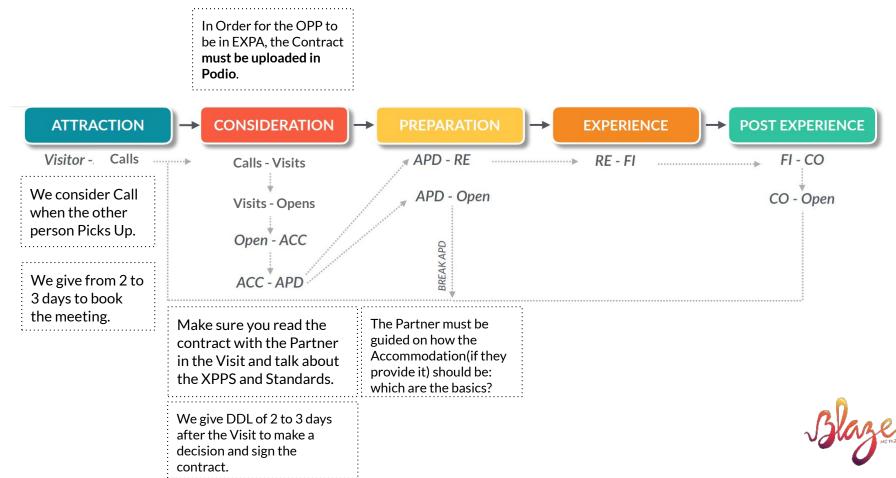


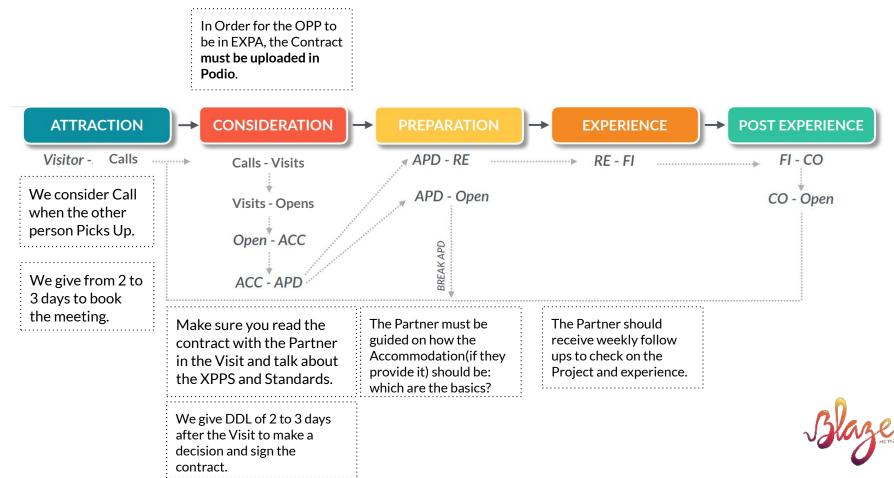


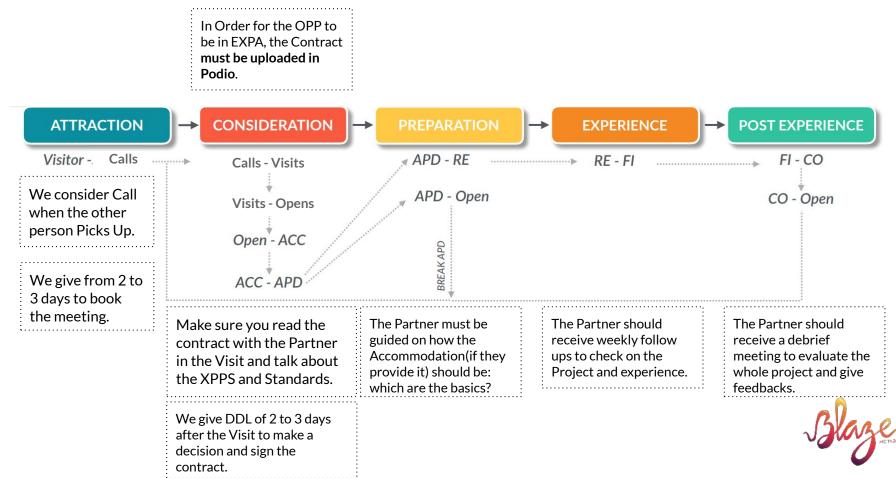












SOP for Partners



bit.ly/HuntersPSOP



Standards for Partners









https://aiesechub.squarespace.com/aiesec-hub/partnerstandardshub



Questions?